

# RESOURCES

*“Running a Brain Awareness Week event in 2021”*

# CONTENTS



Resources for young audiences



Resources for teenagers / students

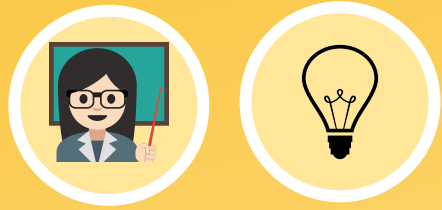


Resources for teachers / educators

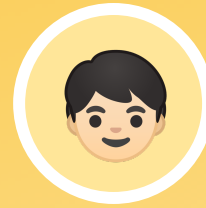


Resources for ideas and inspiration

# EDUCATION



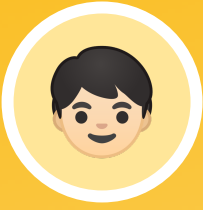
Looking for tools and tips on how to best share science? Explore the [Dana Foundation website](#), a good starting point for developing successful outreach activities.



Access several webinars about the brain and neuroscience, ideally for home-schooling children, on the [site of the British Neuroscience Association](#) (BNA).



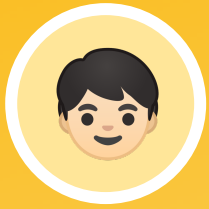
Are you an educator in need of resources and tips? Access free online teaching resources on the [BNA website](#).



A great way to gain a young audience's interest is to present the information in a fun and interactive way.... and Neuronsafari does just this! Download an interactive Minecraft-world and let the learning begin!

Go to [www.neuronsafari.com](http://www.neuronsafari.com)

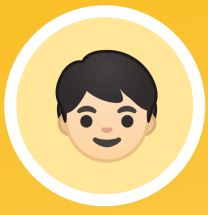




Brain Facts has some great tools and a wide varieties of articles and videos such as:

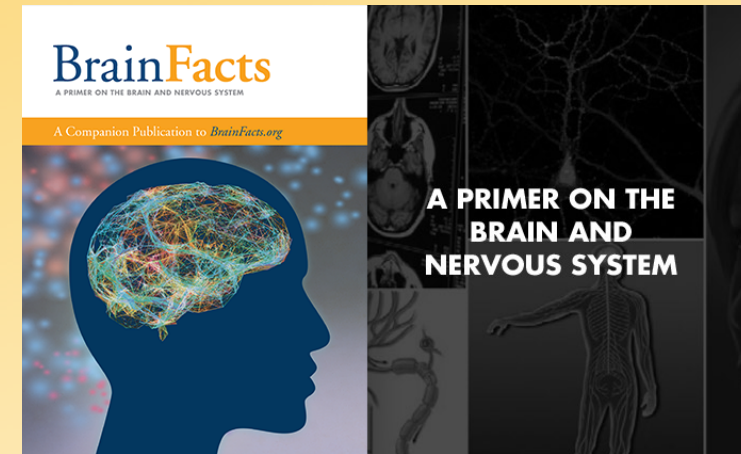


- [Explore the brain via a 3D model](#)
- Dive into a [treasure trove of articles, videos, blogs, puzzles and quizzes](#)
- [“Ask an expert”](#), a series of articles in which scientists answer questions on a specific neurological subject.



Take a look at [Simply Neuroscience's](#) website to find some resources on brain research, ideas for workshops as well as a programme connecting young neuroscience students with older professionals to provide educational guidance and mentorship.

Download [The Brain Facts Book](#): a primer on the brain and nervous system, a valuable resource for secondary school teachers and students.

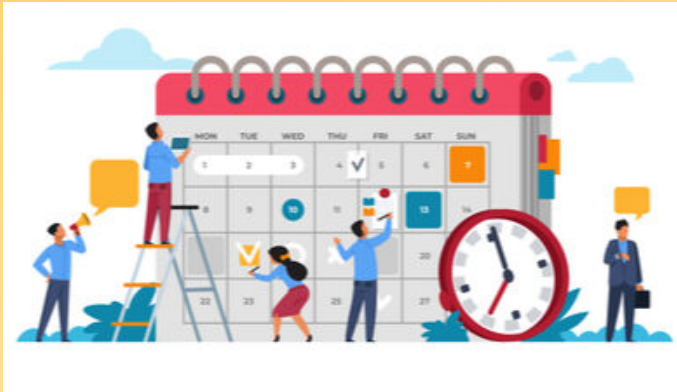




# PLAN YOUR EVENTS



Need help **planning your event**? Check the [Brain Awareness Week website](#) for useful advice, ranging from developing engaging activities and planning public programmes to tips on using social media and building your audience.



# INSPIRATION



Browse a series of workshops and podcasts developed by the [Alda Center](#) for effective scientific communication.



Find ideas for events in the reports on past **Brain Awareness Week** projects in Europe, all available on the [FENS website](#).



Get inspired by the events organised by **Neuroscience Ireland** in their [2019 after-movie](#).



# ABOUT...

**ALDA-KAVLI**  
LEARNING CENTER

## [Alda-Kavli Learning Center](#)

The Alda-Kavli Learning Center, supported by The Kavli Foundation, offers a place for scientists and researchers to explore science communication through interactive online learning experiences and webinars on a variety of topics, including social media, public engagement, visual communication and more. Their goal is to empower scientists and health professionals to communicate complex topics in clear, vivid and engaging ways; leading to improved understanding by the public, media, patients, elected officials and others outside of their own discipline.



## [Brain Awareness Week](#)

Brain Awareness Week (BAW) is the global campaign to increase public awareness of the progress and benefits of brain research. Brain Awareness Week is coordinated by the Dana Foundation.

Brain**Facts**.org

## [Brain Facts](#)

Brain Facts is a public information initiative of The Kavli Foundation, the Gatsby Charitable Foundation and the Society for Neuroscience – global non-profit organisations dedicated to advancing brain research.



### [The British Neuroscience Association \(BNA\)](#)

The British Neuroscience Association (BNA) aims to preserve and protect health and advance public education in neurosciences related to health and disease. The BNA is one of 44 FENS member societies.



### [The Dana Foundation](#)

The Dana Foundation is a private philanthropic organisation dedicated to advancing understanding about the brain in health and disease through research grants and public outreach.



### [Federation of European Neuroscience Societies \(FENS\)](#)

The Federation of European Neuroscience Societies (FENS) is the voice of European neuroscience. Bringing together over 44 member societies across Europe, it represents 20,000 neuroscientists.



### [Simply Neuroscience](#)

Simply Neuroscience is a non-profit organisation aiming to foster interdisciplinary neuroscience and psychology education, outreach and awareness.

*How did we select these resources?*

These resources were submitted to FENS during [a call for online resources](#) (March 2020) and are only a selection of resources available online.

This document was put together for the participants of the online workshop:  
[“Running a Brain Awareness Week event in 2021”](#).

Visit the FENS website to find out more about our activities: [www.fens.org](http://www.fens.org)

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