

## Federation of European Neuroscience Societies

### Let's get started



Follow the

sign-up page.

instructions on the

• Sign-up at Twitter

Step 2 • Select a username

This is your @ name on Twitter. Your "Twitter handle".

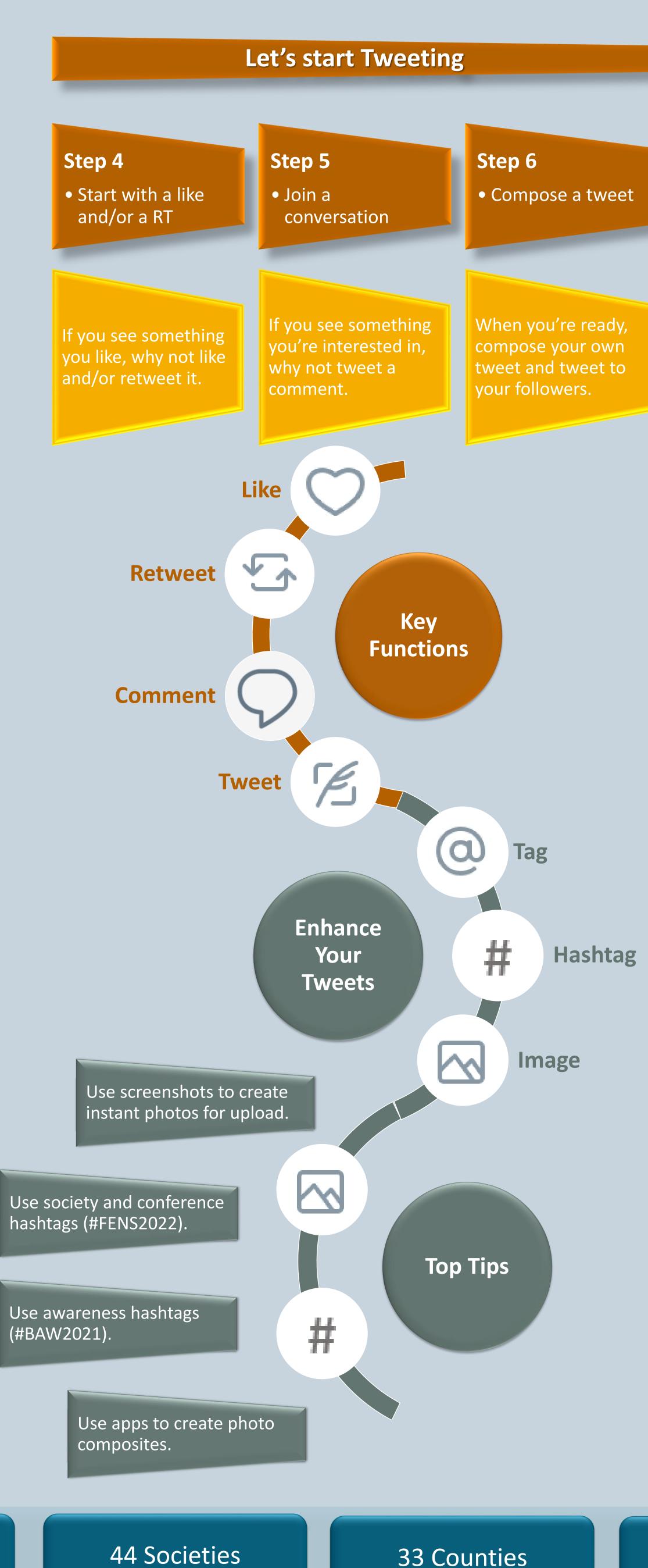
#### Step 3

• Find and follow

You'll see the tweets of organisations and people you follow on your home timeline.



European Neuroscience Societies



# **A FENS Guide to Twitter** For FENS Members & FENS Member Societies

### Why use Twitter



### Making the most of your Tweets

<b>Tip 1</b> • Think before you Tweet	<b>Tip 2</b> • Use tags	<b>Tip 3</b> • Use photos & videos	Tip 4 • Use hashtags
Consider the audience for your Tweet. National, European, International?	Use tags to build networks and relationships with other organisations.	Photos and videos are more visual and you can tag more. Use to highlight your members.	Hashtags can reach a wider audience. Use to highlight your events.
Consider the audience for your Tweet. Your team, students, university, society?	Use tags to highlight your Tweets to other users and organisations.	Photos and videos are more visual and you can tag more. Use to highlight your team.	Hashtags can reach a wider audience. Use to draw attention to your Tweets.

### 1000s of Networks

ocieties

Members

1 Purpose

Advancing European neuroscience research, education & engagement

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romoting	Tip 4 • For events
e activities and nents of your s	Draw attention to your national meetings and conferences.
e activities and nents of your	Share your conference and meeting experiences.