# Sponsorship opportunities

# ENCODS 2023

## 9<sup>th</sup> European Neuroscience Conference by Doctoral Students

01-02 May 2023 *Algarve, Portugal* 

## SPONSORSHIP OPPORTUNITIES

➤ Do you develop tools and products used in neuroscience laboratories?

> Are you looking to recruit employees with a PhD degree?

➤ Do you want the opportunity to get in touch with passionate young neuroscientists?

➤ Are recording and analyzing electrophysiological data your core business or do you work in artificial intelligence?

➤ Do you want to support brilliant students to network and present their research at a conference designed for and by students?





**ENCODS 2023 Organization Committee** is happy to offer you the opportunity to participate in the 9<sup>th</sup> edition of the European Neuroscience Conference by Doctoral Students which will take place in the **Algarve Region of Portugal, 01-02 May 2023**!

ENCODS is a conference organized by PhD students and for PhD students, in partnership with the **Federation of European Neuroscience Societies** (FENS). We would like to give your company the opportunity **to promote and showcase your technologies and/or services** before, during, and after ENCODS 2023.

ENCODS conferences gather **over 100 neuroscience students** from all around the world in one place. Our goal at ENCODS is to create a dynamic environment for young researchers to hear from inspiring speakers, gain translatable skills, and learn from each other.

To allow students from both well-funded and less-funded backgrounds, we aim to keep our **registration fees low and provide grants** when possible. This is possible through **generous financial support from scientific and corporate sponsors and funders**.

This year, we are proposing several possibilities for sponsorship:

- **Become a general sponsor:** Your financial support will be used to keep the registration costs low and help make the conference accessible to a wide variety of students.
- **Sponsor a specific element of our program** that your organization considers especially valuable (see list of suggestions on pages 5-7).



## **SPONSORSHIP PACKAGES**

	Synapse Package	Neuron Package	Network Package	
Investment	≤ 1000 €	1000-2500 €	> 2500 €	
PRE-EVENT BENEFITS				
Acknowledgement with logo on ENCODS/FENS website	Х	х	Х	
Acknowledgement with logo on social media (individual post)		x	x	
Acknowledgment with logo in the general emails sent to students prior the conference			x	
EVENT BENEFITS				
Acknowledgement with logo during opening and closure talks	Х	x	Х	
Promotion of virtual pamphlets	Х	Х	Х	
Distribution of eco-friendly provided goodies		х	Х	
In-person exhibition at the conference			Х	
Video promotion projected between some sessions and breaks			Х	
POST-EVENT BENEFITS				
Acknowledgment with logo in the closure email sent to students after the conference	Х	х	Х	
Acknowledgment with logo on the attendance certificates		x	Х	
Acknowledgment with logo on the talk and poster award certificates			Х	



## **SPONSORSHIP PACKAGES**



#### SYNAPSE PACKAGE (< 1000 €)

- The sponsoring company name and logo will be displayed on the ENCODS 2023 conference page on the FENS website, with the possibility of a hyperlink to your website.
- The company name and logo will be displayed during the official welcome/closure talks of ENCODS 2023 as well as in the closure email sent to all the attendees after the conference.
- There will be the ability to advertise during the conference. *We are aiming to be an eco-friendly conference*, therefore virtual advertising methods will be utilized during the event (QR code in the conference program booklet) instead of paper flyers.



### NEURON PACKAGE (1000-2500 €)

#### In addition to the Synapse Package:

- The company will be featured in individual posts on our social media (Instagram and Twitter).
- The company name and logo will be displayed on all attendance certificates at the end of the conference.
- To further advertise yourself, we are happy to allow promotion through zero-waste branded merchandise (for example: water bottles, pens, notebooks, etc...) to all attendees.



### NETWORK PACKAGE (> 2500 €)

#### In addition to the Neuron Package:

- The sponsoring company name and logo will be displayed in the general/organization emails sent to the students prior to the conference.
- Promotional videos of the company will be displayed during some sessions and breaks.
- In-person exhibition: The company will have the opportunity to hold a stand at the conference, during breaks, meals, and the poster session.
- The company name and logo will be displayed on the talk and poster award certificates at the end of the conference.



# **ADDITIONAL SPONSORSHIP ITEMS**

#### STUDENT-RELATED SPONSORSHIP OPPORTUNITIES

Invest in future customers or employees. Invest in our neuroscience students by helping them to attend ENCODS 2023 or rewarding them for outstanding poster and oral presentations!

	Suggested Amount (€)	Benefits to Sponsors	
Named student registration fee waiver	120/student	Sponsorship advertisement with logo on social media and upon waiver award + written in the conference program booklet	
Named student accommodation grant	150/student	Sponsorship advertisement on social media and upon grant award + written in the conference program booklet	
Named student travel grant	300/student		
Poster awards	<u>Total:</u> <b>200</b> <i>First place: 100</i> <i>Second place: 70</i> <i>Third place: 30</i>	Named awards given at end of the conference ceremony + written in the conference program booklet	
Oral presentations awards	<u>Total:</u> <b>200</b> <i>First place: 100</i> <i>Second place: 70</i> <i>Third place: 30</i>		





## **ADDITIONAL SPONSORSHIP ITEMS**

#### SCIENTIFIC PRESENTATION-RELATED SPONSORSHIP OPPORTUNITIES

Help us provide the most dynamic conference possible for students by sponsoring the Neuroscience Expert Seminars and/or Poster Session. This is also an amazing opportunity for you to hold a booth at ENCODS 2023 to interact with potential future customers and employees!

	Suggested Amount (€)	Benefits to Sponsors	
Keynote and workshop speaker expenses	1000/speaker	Sponsorship acknowledgment to all attendees prior to the session + written in the conference program booklet	
Poster session sponsor	1500	Sponsorship acknowledgment to all attendees prior to the poster session + written in the conference program booklet	
Stand at the conference	2500	Opportunity to directly interact and network with the attendees	





## **ADDITIONAL SPONSORSHIP ITEMS**

#### SOCIAL EVENT-RELATED SPONSORSHIP OPPORTUNITIES

An ENCODS conference is about more than just neuroscience, and the experiment and computational work it entails. Students also eagerly look forward to social events where they can meet people from all around the world and experience the Portuguese life! Often these events linger in the mind of the participants for years to come as a highlight of the conference.

Your company can be associated with these memories by sponsoring one of these events either exclusively or conjointly.

		Suggested Amount (€)	Benefits to Sponsors	
	Welcome reception/Breakfast	300		
Day 1	Lunch	500		
	Dinner cocktail	1000 Sponsorship acknowledgement to		
	Breakfast	200	all attendees prior to the social + written in the conference program booklet	
Day 2	Lunch	500		
	Closure evening	2000		
Day 1 & 2	Coffee breaks	300		

#### Terms and Conditions: All prices are net prices.



We look forward to working with you and your organization!

EMEDINS 2023

To discuss sponsorship opportunities, please contact us at 2023@encods.eu